

2008 WIC BOARD OF DIRECTORS

Linda Popky, President
L2M Associates

Jennifer Berkley, Vice President
The Insight Advantage

Jan Richards, Secretary
J.G. Richards Consulting

Melissa Stacey, Treasurer
Feeling Organized

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Sherry Prescott-Willis, Director of Partnerships
Market This Strategy

www.womeninconsulting.org



WOMEN IN
CONSULTING

10th anniversary CELEBRATION

THANK YOU...

...to all the volunteers who made this event possible!

Jennifer Berkley
Celeste Bishop
M.A. Brasted
Denise Brosseau
Patricia Coate
Tresa Eyres
Erin Ferree
Avery Horzewski
Suzanne Lavine, Microsoft
Kim Le

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Susan Monroe
Heather Morton
Deborah Plumley

Linda Popky
Sherry Prescott-Willis
Jan Richards
Angi Roberts
Lilia Shirman
Melissa Stacey
Vanessa Stimac
Lisa Strand
Karilee Wirthlin

A DECADE OF SUCCESS

Eileen LaPorte Elaine Starling	Amy Fritz	Kate Purmal	Deborah Henken	Karilee Wirthlin	Linda Popky
SEWN—The Self-Employed Women's Network	WIC Name and Domain Incorporated	WIC Brand Developed	PR Program	WIC Brochure	10th Anniversary Celebration Expanded PR and Marketing Efforts
★ Monthly Meetings Start at Vic's	★ Expanded Monthly Meetings	★ Sacramento Satellite	★ South Bay, Peninsula, and East Bay Satellites; and Leaders Network	★ San Francisco Satellite, Mini Silent Auction, Expanded Leaders Network and New WIC Affiliate Option	★ Board of Advisors Relaunch and Satellite Guidelines
✓ Committee	✓ Large Board of Directors (BOD)	✓ Committe Chairs and Smaller BOD	✓ Advisory Board	✓ Expanded Chair Structure	✓ Reorganization of Board and Chairs to Support Growth
▲ Shared Proposals and Contract Forms	▲ Articles Posted on Website and First Holiday Party	▲ Member Education, Compensation Survey, Silent Auction, Newsletters	▲ Partners: Alan Weiss and SAC Discounts	▲ Teleseminars	▲ Broader Reach for Compensation Survey and Expanded Partner Program
↳ Basic Website	↳ WIC Directory	↳ More Robust Website	↳ Paid Community List Proposed	↳ New Web Infrastructure and Basecamp for Internal Management	↳ New Website Fall '08 WIC Blog Fall '08
8 members	50+ Members	190 Members	263 members	400+ Members and Affiliates	400+ Members and Affiliates
1998	2000	2002	2004	2006	2008

EVENT SPONSORS



A portion of the proceeds from tonight's silent auction and fine art sale will be donated to *Girls for a Change*.

WOMEN IN CONSULTING

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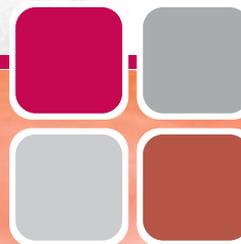


WOMEN IN
CONSULTING

Passion, Purpose, Perseverance:

CELEBRATING 10 YEARS OF POWERFUL
WOMEN IN CONSULTING

Thursday, October 16, 2008





WOMEN IN CONSULTING

WELCOME...

Ten years ago, a few women started meeting in the backroom at Vic's in San Carlos to support each other in their consulting businesses. Today, Women in Consulting (WIC) is a dynamic organization of 400+ seasoned consultants and small business owners covering a range of specialties. Tonight, we're honoring our individual and collective success over the past 10 years—as well as setting our sites on the next decade and beyond. Thank you for celebrating with us!

AGENDA

- 6:00 – 7:00pm Silent auction, fine art sale, networking, and dinner
- 7:00 – 7:30pm Presentation by Linda Popky, WIC president, honoring WIC's history and recognizing past presidents and key contributors
- 7:30 – 8:30pm Keynote presentation by Kim Fulcher, *Three Keys for Entrepreneurial Success: Passion, Strengths, and Purpose*
- 8:30 – 9:00pm Networking



KIM FULCHER

Speaker: *Kim Fulcher*

Kim Fulcher is the founder, president, and CEO of Compass and mylifecompass.com, a personal development company and online community for women. Kim speaks around the world on subjects ranging from self mastery and leadership to life balance; and she's the author of *Remodel Your Reality*; *Seven Steps to Rebalance Your Life and Reclaim Your Passion*, along with dozens of eBooks, audio books, and advice columns. Her work as an entrepreneur, executive, speaker, author, and coach has garnered her national recognition as a life and business coaching expert.

In addition to founding Compass, Kim's professional experience includes cofounding SkillsVillage in 1999 (a human resources software company that was acquired for nearly \$40 million) and leading a highly profitable Silicon Valley consulting firm with \$60 million in annual revenues. She's also served as board member and advisor for numerous coaching organizations, including The Silicon Valley Coach Federation and Coachville.com.

WIC LEADERS

Eileen LaPorte

"I started WIC in 1998 as a small community-based networking group of women consultants to fulfill the need we had to network and share business and information. Over the last 10 years, it's grown into a dynamic networking organization serving over 400 people. I look back fondly on my consulting days and time spent with the WIC women, and congratulate the women who've grown this organization into what it is today."

Elaine Starling

"I attended the second WIC meeting and became the second president. I was—and am—continually energized, inspired, and empowered by the other consultants who run and attend WIC events. The collaborative nature of the group illustrates the potential for every participant to excel. WIC maintains an orientation of welcoming others, remaining open to participation and input, accepting strongly differing perspectives, nurturing new and growing consultants, supporting each other's determination to excel in business, providing informative programs, and showcasing an insightful group of volunteers. I attribute a great deal of my personal and professional success to my involvement in WIC."



ELAINE STARLING



AMY FRITZ

Amy Fritz

"I was in awe of the benevolence and collaboration of the WIC women during my time in the organization. To this day, I hold it up as the gold standard for the communities with which I work. It was an honor to serve as president."

Kate Purmal

"WIC is a vital resource for its members, providing information, coaching, and tools to help them launch and grow a successful consulting business. Equally important, WIC facilitates opportunities for networking and collaboration between its members. By far, the greatest reward from my tenure as president and time on the Board was seeing the positive impact that WIC had on the success of our members. WIC is responsible for creating life-long business partnerships and enduring friendships. Not many organizations can make **that** claim."



KATE PURMAL



LISA GOLDMAN

Lisa Goldman

"Serving on the WIC Board is one of the highlights of my 18-year consulting career! What a great way to understand what boards can do and gain insight into an organization's concerns from a board level. The experience has influenced my practice in so many ways and allowed me to contribute greater value to my clients... learning that simple ideas are some of the most commercial ideas. I also made a friend-for-life in Kate Purmal! I can't think of a better return on invested time!"

Deborah Henken

"As president of WIC, it was my honor and privilege to work with some of the most amazing women that I've ever met. Each of us focused on building our businesses, while always offering a hand, heart, and mind to support others in their goals. WIC was my foundation for running my consulting practice. Leading the group allowed me to give back to the organization and help it grow in new directions."



DEBORAH HENKEN

www.womeninconsulting.org

WOMEN IN CONSULTING

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KARILEE WIRTHLIN

Karilee Wirthlin

"I joined WIC right after starting my business in 1999. I always say I wouldn't be in business today if it weren't for WIC. Not only have I learned how to run and manage a successful consulting practice, but I gained a great set of colleagues who pump me up when things don't go well and cheer me on when they do. This camaraderie has been an integral part of my business success. Serving as WIC's president was a great honor; and I was thrilled to give back to the organization that's been so pivotal in building my business."

WOMEN IN CONSULTING

Linda Popky

"It's been a privilege to lead WIC during this 10th anniversary year. I'm continuously amazed at the quality and dedication of women who make up this organization—both the volunteers who give substantially of their time and energy to drive WIC, and those vibrant, successful, independent businesswomen who are our members and affiliates. Their efforts and strong collaborative spirit have transformed WIC into the premier organization for supporting women at all stages of consulting. We look forward to working together with our community of consultants and the greater business community to take WIC and its members to the next level in the coming decade."



LINDA POPKY



WOMEN IN CONSULTING



"WIC is the best organization out there of its kind—highly talented folks whom you can trust."

—Sridhar Ramanathan, Pacifica Group

"WIC IS THE CREAM OF THE CROP IN TERMS OF BAY AREA ORGANIZATIONS. I'VE NEVER FELT THE CAMARADERIE AND SINCERITY THAT I FEEL AT WIC ANYWHERE ELSE."

—KAREN SMITH, INTERO REAL ESTATE SERVICES